

CONTRACT



WDBJ Television Inc.
2807 Hershberger Rd
Roanoke, VA 24017
(540)344-7000

www.wdbj7.com

And:

American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 27204 / 1		<u>Alt Order #</u> 06783854
<u>Product</u> CUCCINELLI 4 GOV/RGA		
<u>Contract Dates</u> 08/14/13 - 08/20/13		<u>Estimate #</u> 3768
<u>Advertiser</u> POLI / K CUCCINI/ RGA/ R/ GOV/ VA		<u>Original Date / Revision</u> 08/13/13 / 08/21/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDBJ-TV	<u>Account Executive</u> WILL HILDEBRANDT	<u>Sales Office</u> Political
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 301	<u>Product Code</u> 541
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBJ	08/16/13	08/16/13	/MILLIONAIRE	M-F 10-11A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$80.00	0.00			
N 2	WDBJ	08/16/13	08/16/13	Blue Bloods	FRI 10-11P		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$375.00	0.00			
N 3	WDBJ	08/16/13	08/16/13	M-F NEWS 7 AT 11 WEEKD	M-F 11-1135P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$275.00	0.00			
N 4	WDBJ	08/16/13	08/16/13	LATE SHOW WITH DAVID LM-F	1135P-1235A		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----2--				2	\$110.00	0.00			
N 5	WDBJ	08/16/13	08/16/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$180.00	0.00			
N 6	WDBJ	08/16/13	08/16/13	M-F 1230P-2P	M-F 1230P-2P		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----2--				2	\$205.00	0.00			
N 7	WDBJ	08/16/13	08/16/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$190.00	0.00			
N 8	WDBJ	08/16/13	08/16/13	ELLEN	M-F 4-5P		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$140.00	0.00			
N 9	WDBJ	08/16/13	08/16/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$360.00	0.00			
N 10	WDBJ	08/16/13	08/16/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$120.00	0.00			
N 11	WDBJ	08/16/13	08/16/13	ANDY GRIFFITH	M-F 530-6P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$350.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or



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Contract / Revision	Alt Order #
27204 /	06783854

Contract Dates	Product	Estimate #
08/14/13 - 08/20/13	CUCCINELLI 4 GOV/RG	3768

Advertiser	Original Date / Revision
POLI / K CUCCINI/ RGA/ R	08/13/13 / 08/21/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WDBJ	08/16/13	08/16/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$535.00	0.00			
N 13	WDBJ	08/16/13	08/16/13	MORNIN'	M-F 6-7A		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----2--				2	\$225.00	0.00			
N 14	WDBJ	08/16/13	08/16/13	NEWS 7 AT 6/CBS EVENIN	M-F 6-7P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$535.00	0.00			
N 15	WDBJ	08/16/13	08/16/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$475.00	0.00			
N 16	WDBJ	08/16/13	08/16/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----3--				3	\$115.00	0.00			
N 17	WDBJ	08/16/13	08/16/13	JEOPARDY	M-F 730P-8P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$475.00	0.00			
N 18	WDBJ	08/16/13	08/16/13	UNDERCOVER BOSS	FRI 8-9P		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$375.00	0.00			
N 19	WDBJ	08/16/13	08/16/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$80.00	0.00			
N 20	WDBJ	08/16/13	08/16/13	CSI: NY	FRI 9-10P		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----1--				1	\$375.00	0.00			
N 21	WDBJ	08/19/13	08/19/13	/MILLIONAIRE	M-F 10-11A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$80.00	0.00			
N 22	WDBJ	08/19/13	08/19/13	Hawaii Five-0	MON 10-11P		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$425.00	0.00			
N 23	WDBJ	08/19/13	08/19/13	M-F NEWS 7 AT 11 WEEKD	M-F 11-1135P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$275.00	0.00			
N 24	WDBJ	08/19/13	08/19/13	LATE SHOW WITH DAVID LM	F 1135P-1235A		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	2-----				2	\$110.00	0.00			
N 25	WDBJ	08/19/13	08/19/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$180.00	0.00			
N 26	WDBJ	08/19/13	08/19/13	M-F 1230P-2P	M-F 1230P-2P		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	2-----				2	\$205.00	0.00			
N 27	WDBJ	08/19/13	08/19/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$190.00	0.00			
N 28	WDBJ	08/19/13	08/19/13	ELLEN	M-F 4-5P		:30				NM	1	\$140.00

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08/14/13 - 08/20/13	CUCCINELLI 4 GOV/RG	3768

Advertiser	Original Date / Revision
POLI / K CUCCINI/ RGA/ R	08/13/13 / 08/21/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$140.00	0.00			
N 29	WDBJ	08/19/13	08/19/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$360.00	0.00			
N 30	WDBJ	08/19/13	08/19/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$120.00	0.00			
N 31	WDBJ	08/19/13	08/19/13	ANDY GRIFFITH	M-F 530-6P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$350.00	0.00			
N 32	WDBJ	08/19/13	08/19/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$535.00	0.00			
N 33	WDBJ	08/19/13	08/19/13	MORNIN'	M-F 6-7A		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	2-----				2	\$225.00	0.00			
N 34	WDBJ	08/19/13	08/19/13	NEWS 7 AT 6/CBS EVENIN	M-F 6-7P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$535.00	0.00			
N 35	WDBJ	08/19/13	08/19/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$475.00	0.00			
N 36	WDBJ	08/19/13	08/19/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	3-----				3	\$115.00	0.00			
N 37	WDBJ	08/19/13	08/19/13	JEOPARDY	M-F 730P-8P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$475.00	0.00			
N 38	WDBJ	08/19/13	08/19/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	1-----				1	\$80.00	0.00			
N 39	WDBJ	08/17/13	08/17/13	NEWS 7 AT 11 SATURDAY	SA 11-1135P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----1-				1	\$275.00	0.00			
D 40	WDBJ	08/17/13	08/17/13	NEWS 7 AT 6	6-630P		:30				NM	0	\$0.00
N 41	WDBJ	08/17/13	08/17/13	SAT 6-7P	6-7P		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----2-				2	\$265.00	0.00			
N 42	WDBJ	08/17/13	08/17/13	NEWS 7 SAT MORNING	8-9A SAT		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----1-				1	\$170.00	0.00			
N 43	WDBJ	08/17/13	08/17/13	SATURDAY EARLY SHOW	9A-11A SA		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----2-				2	\$100.00	0.00			
N 44	WDBJ	08/18/13	08/18/13	THE MENTALIST	SUN 10-11P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----1				1	\$275.00	0.00			
N 45	WDBJ	08/18/13	08/18/13	SUN 1030-1130A	SUN 1030-1130A		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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08/14/13 - 08/20/13	CUCCINELLI 4 GOV/RG	3768

Advertiser	Original Date / Revision
POLI / K CUCCIN/ RGA/ R	08/13/13 / 08/21/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----1				1	\$140.00	0.00			
N 46	WDBJ	08/18/13	08/18/13	NEWS 7 AT 11 SUNDAY	SUN 11P-1135P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----1				1	\$275.00	0.00			
N 47	WDBJ	08/18/13	08/18/13	NEWS 7 AT 6	6-630P		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----1				1	\$310.00	0.00			
N 48	WDBJ	08/18/13	08/18/13	60 Minutes	SUN 7-8P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----1				1	\$475.00	0.00			
N 49	WDBJ	08/18/13	08/18/13	NEWS 7 SUNDAY MORNIN(8-9A			:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----2				2	\$170.00	0.00			
N 50	WDBJ	08/18/13	08/18/13	CBS News Sunday Morning	SU 9-1030A		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----2				2	\$175.00	0.00			
N 51	WDBJ	08/18/13	08/18/13	THE GOOD WIFE	SUN 9-10P		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----2				2	\$425.00	0.00			
N 52	WDBJ	08/15/13	08/15/13	/MILLIONAIRE	M-F 10-11A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$80.00	0.00			
N 53	WDBJ	08/15/13	08/15/13	THURSDAY PRIME SPECI	THURSDAY PRIM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$975.00	0.00			
N 54	WDBJ	08/15/13	08/15/13	M-F NEWS 7 AT 11 WEEKD	M-F 11-1135P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$275.00	0.00			
N 55	WDBJ	08/15/13	08/15/13	LATE SHOW WITH DAVID	LM-F 1135P-1235A		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---2---				2	\$110.00	0.00			
N 56	WDBJ	08/15/13	08/15/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$180.00	0.00			
N 57	WDBJ	08/15/13	08/15/13	M-F 1230P-2P	M-F 1230P-2P		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---2---				2	\$205.00	0.00			
N 58	WDBJ	08/15/13	08/15/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$190.00	0.00			
N 59	WDBJ	08/15/13	08/15/13	ELLEN	M-F 4-5P		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$140.00	0.00			
N 60	WDBJ	08/15/13	08/15/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$360.00	0.00			
N 61	WDBJ	08/15/13	08/15/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	---1---				1	\$120.00	0.00			

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Contract / Revision	Alt Order #
27204 /	06783854

Contract Dates	Product	Estimate #
08/14/13 - 08/20/13	CUCCINELLI 4 GOV/RG	3768

Advertiser	Original Date / Revision
POLI / K CUCCIN/ RGA/ R	08/13/13 / 08/21/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 62	WDBJ	08/15/13	08/15/13	ANDY GRIFFITH	M-F 530-6P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$350.00	0.00			
N 63	WDBJ	08/15/13	08/15/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$535.00	0.00			
N 64	WDBJ	08/15/13	08/15/13	MORNIN'	M-F 6-7A		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---2---				2	\$225.00	0.00			
N 65	WDBJ	08/15/13	08/15/13	NEWS 7 AT 6/CBS EVENING	M-F 6-7P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$535.00	0.00			
N 66	WDBJ	08/15/13	08/15/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$475.00	0.00			
N 67	WDBJ	08/15/13	08/15/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---3---				3	\$115.00	0.00			
N 68	WDBJ	08/15/13	08/15/13	JEOPARDY	M-F 730P-8P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$475.00	0.00			
N 69	WDBJ	08/15/13	08/15/13	THE BIG BANG THEORY	Thur 8-830p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$825.00	0.00			
N 70	WDBJ	08/15/13	08/15/13	TWO AND A HALF MEN	Thur 830-9P		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$825.00	0.00			
N 71	WDBJ	08/15/13	08/15/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/12/13	08/18/13	---1---				1	\$80.00	0.00			
N 72	WDBJ	08/20/13	08/20/13	/MILLIONAIRE	M-F 10-11A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/19/13	08/25/13	-1-----				1	\$80.00	0.00			
N 73	WDBJ	08/20/13	08/20/13	M-F NEWS 7 AT 11 WEEKD	M-F 11-1135P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/19/13	08/25/13	-1-----				1	\$275.00	0.00			
N 74	WDBJ	08/20/13	08/20/13	LATE SHOW WITH DAVID LM	F 1135P-1235A		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/19/13	08/25/13	-2-----				2	\$110.00	0.00			
N 75	WDBJ	08/20/13	08/20/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/19/13	08/25/13	-1-----				1	\$180.00	0.00			
N 76	WDBJ	08/20/13	08/20/13	M-F 1230P-2P	M-F 1230P-2P		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/19/13	08/25/13	-2-----				2	\$205.00	0.00			
N 77	WDBJ	08/20/13	08/20/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/19/13	08/25/13	-1-----				1	\$190.00	0.00			
N 78	WDBJ	08/20/13	08/20/13	ELLEN	M-F 4-5P		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/19/13	08/25/13	-1-----				1	\$140.00	0.00			

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Contract / Revision 27204 /		Alt Order # 06783854
Contract Dates 08/14/13 - 08/20/13		Product CUCCINELLI 4 GOV/RG
Advertiser POLI / K CUCCIN/ RGA/ R		Estimate # 3768
		Original Date / Revision 08/13/13 / 08/21/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 79	WDBJ	08/20/13	08/20/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$360.00	0.00			
N 80	WDBJ	08/20/13	08/20/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$120.00	0.00			
N 81	WDBJ	08/20/13	08/20/13	ANDY GRIFFITH	M-F 530-6P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$350.00	0.00			
N 82	WDBJ	08/20/13	08/20/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$535.00	0.00			
N 83	WDBJ	08/20/13	08/20/13	MORNIN'	M-F 6-7A		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-2-----				2	\$225.00	0.00			
N 84	WDBJ	08/20/13	08/20/13	NEWS 7 AT 6/CBS EVENIN	M-F 6-7P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$535.00	0.00			
N 85	WDBJ	08/20/13	08/20/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$475.00	0.00			
N 86	WDBJ	08/20/13	08/20/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-3-----				3	\$115.00	0.00			
N 87	WDBJ	08/20/13	08/20/13	JEOPARDY	M-F 730P-8P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$475.00	0.00			
N 88	WDBJ	08/20/13	08/20/13	NCIS	TUE 8-9P		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$875.00	0.00			
N 89	WDBJ	08/20/13	08/20/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$80.00	0.00			
N 90	WDBJ	08/20/13	08/20/13	NCIS: Los Angeles	TUE 9-10P		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-1-----				1	\$600.00	0.00			
N 91	WDBJ	08/14/13	08/14/13	/MILLIONAIRE	M-F 10-11A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$80.00	0.00			
N 92	WDBJ	08/14/13	08/14/13	CSI: CRIME SCENE INVEST	WED 10-11P		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$400.00	0.00			
N 93	WDBJ	08/14/13	08/14/13	M-F NEWS 7 AT 11 WEEKD	M-F 11-1135P		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$275.00	0.00			
N 94	WDBJ	08/14/13	08/14/13	LATE SHOW WITH DAVID LM	F 1135P-1235A		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--2----				2	\$110.00	0.00			
N 95	WDBJ	08/14/13	08/14/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$180.00

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Contract / Revision	Alt Order #
27204 /	06783854

Contract Dates	Product	Estimate #
08/14/13 - 08/20/13	CUCCINELLI 4 GOV/RG	3768

Advertiser	Original Date / Revision
POLI / K CUCCIN/ RGA/ R	08/13/13 / 08/21/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$180.00	0.00			
N 96	WDBJ	08/14/13	08/14/13	M-F 1230P-2P	M-F 1230P-2P		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--2----				2	\$205.00	0.00			
N 97	WDBJ	08/14/13	08/14/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$190.00	0.00			
N 98	WDBJ	08/14/13	08/14/13	ELLEN	M-F 4-5P		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$140.00	0.00			
N 99	WDBJ	08/14/13	08/14/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$360.00	0.00			
D 100	WDBJ	08/14/13	08/14/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	0	\$0.00
N 101	WDBJ	08/14/13	08/14/13	ANDY GRIFFITH	M-F 530-6P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$350.00	0.00			
N 102	WDBJ	08/14/13	08/14/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$535.00	0.00			
D 103	WDBJ	08/14/13	08/14/13	MORNIN'	M-F 6-7A		:30				NM	0	\$0.00
N 104	WDBJ	08/14/13	08/14/13	NEWS 7 AT 6/CBS EVENING	M-F 6-7P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$535.00	0.00			
N 105	WDBJ	08/14/13	08/14/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$475.00	0.00			
D 106	WDBJ	08/14/13	08/14/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	0	\$0.00
N 107	WDBJ	08/14/13	08/14/13	JEOPARDY	M-F 730P-8P		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$475.00	0.00			
N 108	WDBJ	08/14/13	08/14/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$80.00	0.00			
N 109	WDBJ	08/14/13	08/14/13	Criminal Minds	WED 9-10P		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	--1----				1	\$525.00	0.00			
N 110	WDBJ	08/16/13	08/16/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----F--				1	\$120.00	0.00			
N 111	WDBJ	08/16/13	08/16/13	MORNIN'	M-F 6-7A		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----F--				1	\$225.00	0.00			
N 112	WDBJ	08/16/13	08/16/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	----F--				1	\$115.00	0.00			
N 113	WDBJ	08/19/13	08/19/13	MORNIN'	M-F 6-7A		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	M-----				1	\$225.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or



WDBJ Television Inc.
2807 Hershberger Rd
Roanoke, VA 24017
(540)344-7000

www.wdbj7.com

Contract / Revision	Alt Order #
27204 /	06783854

Contract Dates	Product	Estimate #
08/14/13 - 08/20/13	CUCCINELLI 4 GOV/RG	3768

Advertiser	Original Date / Revision
POLI / K CUCCIN/ RGA/ R	08/13/13 / 08/21/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 114	WDBJ	08/19/13	08/20/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	MT-----				2	\$115.00	0.00			
N 115	WDBJ	08/18/13	08/18/13	NEWS 7 AT 6	6-630P		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	-----S				1	\$310.00	0.00			
Totals										0.00		139	\$37,175.00

Time Period	# of Spots	Gross Amount	Net Amount
07/29/13 - 08/20/13	139	\$37,175.00	\$31,598.75
Totals	139	\$37,175.00	\$31,598.75

Signature: _____ Date: _____

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